

OFFICE OF THE CITY MANAGER NO. LTC # 117-2006

LETTER TO COMMISSION

TO:

Mayor David Dermer and Members of the City Commission

FROM:

Jorge M. Gonzalez, City Manager

DATE:

April 24, 2006

SUBJECT: "BEACH PATROL: MIAMI BEACH" Reality TV Series

This Letter to Commission serves to inform you about a contractual relation the City has entered into with Evolution Film and Tape in regards to a reality television production currently filming in Miami Beach, focusing mainly on the daily routines and actions of the Miami Beach Fire Department's Ocean Rescue Division. The production, filming now through April 19, has received approvals from Ocean Rescue, Fire, Police, Tourism and Cultural Development, Communications Office and the City Manager's Office following several meetings with the producers. The finished series of an expected six episodes, currently titled "Beach Patrol: Miami Beach" and scheduled to air on Court TV starting in June, is the second such series for Evolution/Court TV after the successful run of "Beach Patrol: San Diego," which aired this January through March after a Summer 2005 production. The success of the first series in San Diego has led to a mutual agreement to return to San Diego to film a second season this summer.

As part of the agreement, the producers will have access to Ocean Rescue personnel who have agreed to participate as they perform their on-duty operations. This production will not follow the participants home outside of their work responsibilities. The producers will also film agreeable Police and Fire personnel as their actions intersect with those of Ocean Rescue. Per agreement, the City will have a review period for each episode of the series to require factual accuracy, and deny use if not presented as such. The producers have offered to donate the use of a beach access vehicle they purchased for this production to Ocean Rescue Division, as well as make a donation to the City for Ocean Rescue infrastructure improvements.

Evolution Film and Tape is one of the most respected producers of reality television programming, having produced such staples of the genre as "Fear Factor" and "Big Brother."

JMG/HMF/MAS/gw F:\info\\$ALL\Max\TCD\LTC\Beach Patrol Miami Beach LTC.doc

> CILA OFFICE, S GLEICE 11:7 Nd 72 8dV 90 BECEIVED